



CQPERSONNEL

► ADMINISTRATIVE STAFFING ► LEGAL STAFFING



JONILEE C. ROSSI PRESIDENT & CEO

Jonilee C. Rossi once dreamed of becoming a lawyer, but while she was an administrator in a prestigious law firm inspiration struck. Jonilee realized there was a niche for a service-oriented placement firm that could handle the demands of large companies. Instead of pursuing law, she decided to devote her advocacy skills to a different profession – one that would help people become productive members of the workforce through training, coaching, and placing them in fulfilling jobs.

In 1987, Jonilee founded CQ Personnel. CQ is the Navy radio signal that indicates an urgent need for help. CQ Personnel, SOMWBA-certified, is a temporary placement firm that began by providing Boston area companies with the finest talent. The core mission of CQ Personnel is to open doors and support all talented, ambitious employees and companies striving to create and take advantage of new opportunities.

Jonilee's role as a thought leader is evident in her many published pieces in leading industry journals. In the September 2006 publication of *Boston Women's Business Journal*, Jonilee authored an article "As Women Rise, Corporations to Follow" on the subject of diversity. In 2002, Jonilee addressed a group of minority and women-owned businesses about "Best Practices for Bidding on State Contracts" for the Commonwealth's Affirmative Market Program. *Lawyers Weekly* has published Jonilee on topics such as staffing and maximizing the time of temporary workers. *Women's Business* published "Make Hiring Easy- Rely on an Agency," in which Jonilee addressed the provocative topic of background checks.

Jonilee began her career training welfare recipients and those on unemployment through government-funded Welfare to Work programs. Jonilee continues to work with Career Center graduates to help fine-tune their personal presentations and find satisfying work in office administration, customer service, data entry, and a variety of other promising fields.

In both her professional and personal life, Jonilee is a tireless children's advocate and philanthropist. For the last thirteen years, she has chaired "The Benefit for Children," a gala holiday event, which provides clothing, toys and necessities for kids at the Home for Little Wanderers and The Italian Home for Children and Outward Bound. Jonilee's company, The MacPherson Group, was recently a sponsor to Outward Bound/Thompson Island, raising an excess of \$615,000 for the development of skills training for teens in Cambridge and Boston. Jonilee has also received awards for her work with disadvantaged children from Coupon Inc., an organization that assists the homeless.

Jonilee is a member of the State Office of Minority & Women Business Assistance, The American Staffing Association, Massachusetts Staffing Association, and the Massachusetts Association of Personnel Consultants, the Employers Board of the Massachusetts Rehabilitation Commission, The Newbury Street League, The Downtown North Association, Greater Boston Chamber of Commerce, Cambridge Chamber of Commerce, and The Commonwealth Institute.

Jonilee holds a BA from Harvard University as well as a paralegal certificate from Northeastern University's Paralegal Program.